

June 26, 1996

To: Marshall Richards
Steve Grossberg
John Feltman
Mark Gambardella
(Please distribute to all S/R & R/R with One Stops)
From: Frank Perez (VM # 72535)
Re: One Stop Summer Promotions /Chain ID 5594-00-00

Ladies & Gentlemen:

Peter Petrakis, President of One Stop chain has agreed to participate in our summer promotion during the month of July.

Promotion: \$3.00 Off A carton (Product will come from Direct Account VPRed and black lined)

Timing: 1st delivery W/O July 8
2nd delivery W/O July 29

Brands: All Full Price Brands on our RJR Prebook Order Form

I will make all payments at the headquarter location.

Please have retail reps set up floor bases in all locations and place P.O.S. to support the discount.

Thanks again for your help.

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